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Last Week's S&P 500 Index: +1.2%

## Continue to favor cyclical stocks

### Key takeaways

- Over the last six months, equity sectors more sensitive to the economic cycle have led the S&P 500 Index to all-time record highs.
- We continue to believe that investors should focus on asset classes and sectors that can further benefit from the ongoing recovery we expect.

If you think the economic recovery here in the U.S. and abroad is going to continue and the rate of unemployment is still going to trend downward after hitting a speedbump in April as we do, then that belief should be reflected in your equity portfolio allocations. We have been recommending for some time that investors take a more assertive stance and lean toward those sectors that can benefit from further recovery. We are focused on asset classes and sectors that typically see improved performance in the recovery and growth portion of an economic cycle. In our view, it is not time to get defensive and hide in sectors less sensitive to the economic rebound we expect over the balance of the year and beyond based on our current analysis.

Asset classes such as commodities and emerging markets (EM) are also quite sensitive to the ebb-and-flow of the economic cycle. When global gross domestic product (GDP) growth is on the rise, demand for the raw materials used in the manufacturing process as well as goods produced by EM manufacturers usually see an increase. We favor both commodities and EM equities as we believe we are early in a new economic cycle that has multiple years to run.

Early cycle also typically means gaining exposure to sectors like Industrials, Materials, and Financials. We currently rate each of these sectors as favorable. Once again, particularly in the case of Industrials and Materials, one needs to determine not only the strength of the recovery here at home but also gauge the recovery outside of the U.S. Companies in these sectors usually garner a meaningful share of their revenues from overseas and frequently operate in dozens of countries (some in well over 100 countries around the globe). And don't forget that the S&P 500 Index (SPX) as a whole earns nearly 40% of its revenues from outside the U.S. We need help from international economies to get to our \$190 earnings per share (EPS) estimate for the SPX this year.

And while we certainly need large-capitalization SPX companies to participate in any equity upside in coming quarters, early in a new cycle it is U.S. small-cap equities, as represented by the Russell 2000 Index, that usually lead the charge in terms of percentage appreciation as the stock market broadens and many equities rise. For example, over the last six months, according to Bloomberg data, the Russell 2000 Index has outperformed the SPX by slightly more than 10% and the S&P 100 Index (OEX) by nearly 12%. This has been a very broad rise to recent all-time record highs.

With vaccine distribution rising, lockdowns easing, the Federal Reserve providing plenty of monetary stimulus, and Congress pumping trillions of dollars into the economy, we continue to see more cyclically sensitive equity asset classes and sectors leading the equity market higher.

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### Risk Considerations

Forecasts and targets are not guaranteed and based on certain assumptions and on views of market and economic conditions which are subject to change.

Each asset class has its own risk and return characteristics. The level of risk associated with a particular investment or asset class generally correlates with the level of return the investment or asset class might achieve. **Stock markets**, especially foreign markets, are volatile. Stock values may fluctuate in response to general economic and market conditions, the prospects of individual companies, and industry sectors. **Foreign investing** has additional risks including those associated with currency fluctuation, political and economic instability, and different accounting standards. These risks are heightened in emerging markets. **Small-cap stocks** are generally more volatile, subject to greater risks and are less liquid than large company stocks. The **commodities** markets are considered speculative, carry substantial risks, and have experienced periods of extreme volatility. Investing in a volatile and uncertain commodities market may cause a portfolio to rapidly increase or decrease in value which may result in greater share price volatility. **Sector investing** can be more volatile than investments that are broadly diversified over numerous sectors of the economy and will increase a portfolio's vulnerability to any single economic, political, or regulatory development affecting the sector. This can result in greater price volatility.

### Definitions

Russell 2000 Index measures the performance of the 2,000 smallest companies in the Russell 3000 Index, which represents approximately 8% of the total market capitalization of the Russell 3000 Index. Russell 3000 Index measures the performance of the 3,000 largest U.S. companies based on total market capitalization, which represents approximately 98% of the investable U.S. equity market.

S&P 100 Index measures large cap company performance and consists of up of 100 major, blue chip companies across diverse industry groups. The primary criterion for index inclusion is the availability of individual stock options for each constituent.

S&P 500 Index is a market capitalization-weighted index composed of 500 widely held common stocks that is generally considered representative of the U.S. stock market.

An index is unmanaged and not available for direct investment.

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